



# BIOBUSINESS WINTER RETREAT



**11-13 December 2018**  
**Ghent, Belgium**

Expanding your insights in BioBusiness

#### Featuring

World-class experts & leaders from the field of BioBusiness

#### Topics tailored to BioBusiness:


- » Trends & landscape
- » Emerging business models
- » Financing models for SMEs
- » IP as strategic tool
- » Partnering strategies
- » Career development & management
- » Personal effectiveness & leadership
- » Meet your Match

**Early bird fee until September 15<sup>th</sup>, 2018**  
**Apply soon as places are limited!**




**Interreg**   
**Vlaanderen-Nederland**  
Europees Fonds voor Regionale Ontwikkeling


[www.bcfcareer.nl/BBWR](http://www.bcfcareer.nl/BBWR)



*"I would recommend the courses of Hyphen Projects to every young scientist willing to learn more about biotech & pharma business"*



*"Not only did I learn about different business models, I made long-lasting connections. The course assessed my entrepreneurial aptitude and gave me confidence in pursuing the start-up route."*



*"I was immediately impressed by the very high quality speakers on the programme. Since the lectures were held in a relatively small group, there was a lot of interaction and opportunity to ask questions and get advice."*

## Expand your insights in BioBusiness

Whether you are still in academia or already working in industry, this course will help you to reflect on the developments in the fast-changing life sciences industry and your place in it. The program will go into the trends and developments in the life science sector, give examples of emerging business models and discuss funding, IP and partnering strategies for life sciences companies. This knowledge will allow you to steer your career in such a way that it benefits the most from the changing landscape, no matter whether you are starting an own company, working in industry or in academia and contemplating a transition to industry.

After attending, you will leave this course with a certificate of attendance, extensive course materials providing useful information on how and where to steer your career and of course a broad network in the Life Sciences industry to make this happen!

### Proven track record

More than 600 people have participated in BioBusiness courses organised by Hyphen Projects in the past 10 years. Examples of our courses are a.o. Business Development Course, BioBusiness Summer School and Global Scale-up Programme.

## Participant profile

- » PhD students and postdocs contemplating a career in BioBusiness
- » Starting professionals looking to reflect on their career path
- » Entrepreneurs wanting to enhance their business insights

## Course objectives

- » Gain insight in new trends and business models and how to benefit from them
- » Reflect on your own career perspective and how to direct your career development
- » Better understanding of finance, IP & partnering strategies in BioBusiness
- » Expand your business network in Life Sciences

## Admission

- » Apply soon as places are limited!
- » To apply for the course, please visit: [www.bcfcareer.nl/BBWR](http://www.bcfcareer.nl/BBWR)
- » Early bird fee €895,- (excluding VAT)
- » Regular fee €975,- (excluding VAT)
- » The fee includes access to inspiring lectures and workshops, course materials, coffee, tea, lunch, drinks and social program. Breakfast, evening meals, accommodation and transportation are not included.

**Application deadline: November 30<sup>th</sup>, 2018**

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*"I would highly recommend the BioBusiness courses of Hyphen Projects to anyone who doubts to stay in the academia since their programs will offer you the possibility to learn to speak the business language."*

**Overall quality of the BioBusiness courses of BCFcareer according to the alumni:**

8.3 out of 10



*This score is the overall average of the ratings given by the alumni of the BioBusiness Summer School, Business Development Course and Global Scale-up Programme.*

Contact us for more information:

**Hyphen Projects**

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W: [www.bcfcareer.nl/BBWR](http://www.bcfcareer.nl/BBWR)

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